## WHAT IS CLAIMED IS:

- A heat sublimatic printer comprising:
- a battery whose rated voltage is 14.4 V;
- a thermal head provided with a plurality of heating elements whose resistances range from 2650  $\Omega$  to 2990  $\Omega$ , and used to print an image on paper according to image data; and
- a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
  - 2. A heat sublimatic printer comprising:
  - a battery whose rated voltage is 14.8 V;
- a thermal head provided with a plurality of heating elements whose resistances range from 2800  $\Omega$  to 3160  $\Omega$ , and used to print an image on paper according to image data; and
- a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
  - 3. A heat sublimatic printer comprising:
  - a battery whose rated voltage is 15.2 V;
  - a thermal head provided with a plurality of heating

elements whose resistances range from 2950  $\Omega$  to 3340  $\Omega$ , and used to print an image on paper according to image data; and

a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.

- 4. A heat sublimatic printer comprising:
- a battery offering a rated voltage of 14.4 V and being freely attachable or detachable to or from a housing of said heat sublimatic printer;
- a thermal head incorporated in said housing, provided with a plurality of heating elements whose resistances range from 2650  $\Omega$  to 2990  $\Omega$ , and used to print an image on paper according to image data;
- a control circuit, incorporated in said housing, for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
  - 5. A heat sublimatic printer comprising:
- a battery offering a rated voltage of 14.8 V and being freely attachable or detachable to or from a housing of said heat sublimatic printer;
  - a thermal head incorporated in said housing, provided

with a plurality of heating elements whose resistances range from 2800  $\Omega$  to 3160  $\Omega$ , and used to print an image on paper according to image data;

a control circuit, incorporated in said housing, for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.

- 6. A heat sublimatic printer comprising:
- a battery offering a rated voltage of 15.2 V and being freely attachable or detachable to or from a housing of said heat sublimatic printer;
- a thermal head incorporated in said housing, provided with a plurality of heating elements whose resistances range from 2950  $\Omega$  to 3340  $\Omega$ , and used to print an image on paper according to image data;
- a control circuit, incorporated in said housing, for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
- 7. The heat sublimatic printer according to any of Claims 1 to 6, wherein said battery has four lithium-ion secondary cells connected in series with one another.

- 8. A heat sublimatic printer comprising:
- a thermal head provided with a plurality of heating elements whose resistances range from 2650  $\Omega$  to 2990  $\Omega$ , and used to print an image on paper according to image data; and
- a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
  - 9. A heat sublimatic printer comprising:
- a thermal head provided with a plurality of heating elements whose resistances range from 2800  $\Omega$  to 3160  $\Omega$ , and used to print an image on paper according to image data; and
- a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically conducting said thermal head.
  - 10. A heat sublimatic printer comprising:
- a thermal head provided with a plurality of heating elements whose resistances range from 2950  $\Omega$  to 3340  $\Omega$ , and used to print an image on paper according to image data; and
- a control circuit for applying a supply voltage developed from said battery to said thermal head without boosting it, and controlling the timing of electrically

conducting said thermal head.